



## FREQUENTLY ASKED QUESTIONS

Charge Me CM1 Re-charge Point Trade Launch  
TMA 2002, 21<sup>st</sup>-23<sup>rd</sup> October 2002, Brighton

### ***What is Charge Me?***

Charge Me Ltd. is a UK company providing public mobile phone and mobility infrastructure services. The first product that Charge Me is introducing is a mobile phone and PDA recharge point called CM1.

### ***What is the Charge Me CM1 Recharge Point?***

CM1 stands for Charge Me model 1 and is a self-standing public kiosk enabling the recharging of mobile phone and PDA batteries.

### ***Who manufactures the CM1 Recharge Point?***

CM 1 is manufactured by Nearplay Systems Ltd ([www.nearplay.com](http://www.nearplay.com)). The system is designed, developed and manufactured in the UK.

### ***Who benefits from a Charge Me re-charge point?***

Anyone who has a mobile phone or PDA. The CM1 has been developed to make the user experience as easy and satisfactory as possible. It must have happened to every mobile phone or PDA user that they are out of battery while being on the move. Everybody with a mobile phone or PDA will at some point benefit from a Charge Me unit.

### ***Are there different versions of the Charge Me CM1 recharge point?***

Charge Me will initially provide two re-charge point models:

- **Public Coin-Operated Model:**

A coin-operated model requires users to insert required coinage prior to charging. The charging times usually range from 5 to 10 minutes: 5 minutes 50p, 10 minutes for £1. There are even plans for the kiosks to take Euros in the rest of Europe.

- **Corporate Model:**

This model provides the service free of charge to mobile users. Corporate models will be available in hotels, shops and restaurants. The user will be able to connect their mobile phone or PDA into the relevant bay and charging will begin.

### ***Can I use my mobile phone or PDA while charging?***

Yes, you can use your mobile while it is being charged by the re-charge point. The extensible leads will allow you to talk in comfort.

### ***What mobile phones and PDAs can be re-charged by the Charge Me CM1 re-charge point?***

The aim when designing the unit has been to make it accessible to a very broad range of users, who all have different mobiles and PDAs. There are 12 bays within each re-charge point, covering over 50 popular mobile phone and PDA models.

In the launch configuration of the CM1 re-charge point, the following brands are represented:

- Nokia;



- Ericsson;
- Siemens;
- Motorola;
- Samsung;
- Palm.

***Where can I find a Charge Me CM1 recharge point?***

The launch Charge Me CM1 will be at the TMA 2002 Convention in Brighton, where the Charge Me kiosk will be publicly shown for the first time. Charge Me Ltd is currently in negotiations with location providers regarding the roll-out of Charge Me re-charge points across the UK and Europe. Charge Me kiosks can be placed in any covered space, ranging from airports to offices. The re-charge point only requires power to operate, and no phone lines.

***How long does it take to charge my mobile phone or PDA?***

Charging times of the mobile depend on the model of the phone and the exact battery type. Charging 10 min with the CM1 re-charge point should give you enough battery power to take several conversations and increase your standby time. You can also talk on your phone while charging.

***Can I charge my PDA using the CM1 re-charge point?***

Yes, you can. There is a charging bay available for the Palm m505 and other compatible Palm PDAs.

***How much does it cost to recharge?***

You will be able to decide the cost by the amount of money you put in. The minimum charge is 50p, which will give you 5 min of charge time or £ 1 for 10 minutes.

***How do I pay?***

At the moment, the coin-operated kiosk accepts 10p, 20p, 50p, 1 pound, and 2 pound coins for the UK model. The Corporate kiosk has no coin mechanism.

***When will the Charge Me CM1 Re-charge Point be available in the UK?***

It will be available in the UK soon. The TMA 2002 is the trade launch for the kiosk and the UK public launch will be announced shortly (to be held before the end of 2002) To be informed about the launch event, please email us on [info@charge-me.co.uk](mailto:info@charge-me.co.uk).

***Will the Charge Me CM 1 be available in Europe and the rest of the world?***

The Charge Me services will be launched world wide through Powerclub™ members. For more information, please email us on [info@charge-me.co.uk](mailto:info@charge-me.co.uk) or visit [www.charge-me.co.uk](http://www.charge-me.co.uk)

***Do I need a special phone or adapter to charge my mobile with a Charge Me unit?***

No special adapters or phones are required to start using the Charge Me re-charge points. Any supported phone or PDA can be charged without any special connectors.

***Where can I see the Charge Me CM1 Re-charge Point?***

Come to the TMA 2002 in Brighton on the 21-23 October 2002 where Charge Me CM1 is being launched for the trade and business communities.



**How can my customers benefit from a Charge Me model on my premises?**

Everybody with a mobile phone or PDA has had the experience that they are out of the office or away from home and they are suddenly without battery life. The Charge Me re-charge point can assist them in bringing their phone back to life. By offering this new service, you develop a closer relationship with your customer as you are assisting them with their busy lifestyles.

**How will it benefit my business?**

By installing a Charge Me re-charge point at your premises, customers will come in to charge their mobiles and you can make advantage of this by introducing them to other products and services at the same time. It is also a source of potentially significant daily revenue.

**What are the physical dimensions of the CM1 Recharge Point?**

Kiosk Diameter (width/depth) 590mm

Overall Height 1625mm  
(Main Charger Unit Height 525mm)

**What are the contact details for Charge Me Ltd?**

For more information on Charge Me Ltd and the mobile recharge points, please visit [www.charge-me.co.uk](http://www.charge-me.co.uk)

Mirte Pol at Charge Me Ltd.  Charge Me Ltd. Colebrand House 18-20 Warwick Street London W1B 5ND  Tel (020) 7439 1000 Direct line (020) 7432 0177 Fax (020) 7432 0160 Email <a href="mailto:mirte@charge-me.co.uk">mirte@charge-me.co.uk</a> Web <a href="http://www.charge-me.co.uk">www.charge-me.co.uk</a>	Cat Hollis at Peter Noble PR  Peter Noble PR Graphic House 2-a Sumatra Road London NW6 1PU  Tel (020) 7794 2302 Fax (020) 7431 9984 Email <a href="mailto:Cat@noblepr.co.uk">Cat@noblepr.co.uk</a> Web <a href="http://www.noblepr.co.uk">www.noblepr.co.uk</a>
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