



# Charge Me MK1

## Mobile Content & Services Kiosk System



Now you can do even more with your mobile phone. Charge Me's MK1 Mobile Content & Services Kiosk offers an amazing selection of mobile content and services directly to the user.

Users of the MK1 Mobile Kiosk can select from a variety of content including ring tones, screen backgrounds and screensavers, colour images, games. They can even top-up their airtime and send text messages.

With its coin and note readers, loyalty, credit and airtime top-up card readers the MK1 Mobile Kiosk is an ideal platform for providing services to anybody from a teenager to a business executive.

Charge Me's MK1 Mobile Kiosk is a valuable offering for any mobile operator or service provider interested in providing services in public or retail areas.

- SEND LOGOS
- SEND RINGTONES
- SEND IMAGES
- DOWNLOAD MUSIC
- DOWNLOAD GAMES
- SEND TEXT
- TOP-UP AIRTIME
- CAMERA READY



## Benefits to Users

- Allows sending of mobile content from kiosk to own or third-party mobile device;
- Allows sending a variety of content including EMS, ring tones, logos, animations, colour images, games and text messages;
- Allows airtime top-up for pre-paid accounts using the eTopup system;
- Allows payment for content using coins, cards or notes;
- Simple, easy to understand user interface

## Benefits to Location Providers

- Additional source of revenue;
- Easy installation; low-cost operation;
- Enhances service to existing customers;
- Increases footfall and browsing time

## Benefits to Mobile Operators / Service Providers

- New channel for content distribution;
- Avoids complex phone setup to download content;
- Enhances service for existing customers;
- Increases brand awareness;
- Public customer care and value-added facility;
- Excellent medium for the introduction of new value-added services;
- Public or retail space Customer contact point

## Preliminary Technical Information:

<b>Unit Name</b>	MK1 Mobile Content & Service Kiosk
<b>Dimensions</b>	Width 550 mm (without stand); Stand options vary
<b>Height</b>	1200 mm (without stand); Stand options vary
<b>Depth</b>	240 mm (without stand); Stand options vary
<b>Weight</b>	60 kg (without stand) 85 kg (with standard stand)
<b>Fixing</b>	Freestanding with stand. Standard stand available Wall-mounted
<b>Hardware</b>	Pentium-based PC System, Hardened 15" Touch Screen, Coin-box**, Coin Acceptor**, Note Acceptor**, Magnetic Card Reader**, Camera (MMS ready*), Keyboard**, Land-line Phone Handset and Dialler**, Metal Cabinet, Networking Option**, Packet Data/Messaging Transceiver**, Memory Card Reader/Writer** (CF/SM/MS/SD), IRDA Port**
<b>Networking Connectivity</b>	Dial-up*, GPRS*, Ethernet*
<b>Power Supply</b>	Standard 90-240V AC, 50-60 Hz
<b>Certifications</b>	CE Approved
<b>Supported Content Types</b>	SMS, Flash SMS, Nokia Smart Message, EMS, MMS*, GIF, MP3, WAV, WMF, Real, MIDP
<b>Download Channels</b>	SMS (direct / via central server & SMSCs), Infra-red (proximity download), MMS*, Bluetooth*, Memory Card** (CF/SM/MS/SD)
<b>Pre-paid Support</b>	eTopup**
<b>Supported Devices</b>	Nokia, Sony Ericsson, Motorola, Siemens, Samsung, Alcatel and many others
<b>Kiosk Operation</b>	Standalone, Managed Networked Unit, Own-Managed Networked Unit
<b>Payment Methods</b>	Coin**, Credit Card**, Note**, Loyalty Card**
<b>Content Updating</b>	Dynamic via Central Server, via Content Update Pack (for standalone MK1 units)
<b>Other</b>	Customisable in-kiosk software, MK Central Server System (information available on request)

This product may be subject to patents of Nearplay Systems Ltd.

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*Authorised distributor / authorised provider / content provider:*

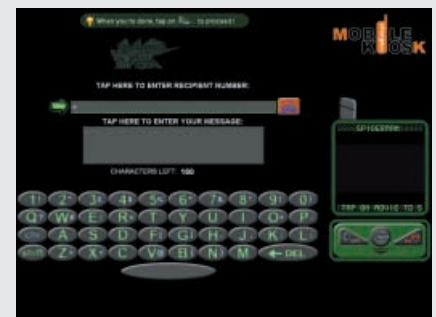
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\*Future options. \*\*Current options.

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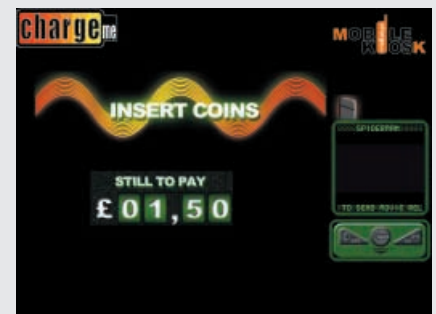
## See what Charge Me's MK1 Kiosk can do for you.



### ■ Phone Logo Selection



### ■ Text Messaging



### ■ Coin-based Payment



### ■ Content Category Selection



### ■ Pre-paid Airtime Top-up

